

## Hasil Rapat Kurikulum Baru 2019 Magister Ilmu Komunikasi

### MATA KULIAH PROGRAM S2 ILMU KOMUNIKASI BERDASARKAN KURIKULUM 2019 ( 40 SKS )

#### Mata kuliah semester 1

KODE MK	MATA KULIAH		SKS	Dosen Pengampu
MKO81001	Perspektif dan Teori Komunikasi	Theories and Perspectives of Communication	3(3-0)	
MKO81002	Metode Penelitian	Research Methodology in Communication	3(2-1)	
MKO81004	Pemikiran Kritis dan Tulisan	Critical Thinking and Persuasive Writing	3(2-1)	
MKO81006	Teori Public Relations	Public Relations Theory	3(2-1)	
MKO81003	Komunikasi	Multicultural	3(3-0)	
			<b>TOTAL 15 SKS</b>	

#### Mata Kuliah semester 2

KODE MK	MATA KULIAH		SKS	Dosen Pengampu
MKO81010	Ekonomi Media	Media of Economic	3(2-1)	
MKO81007	IMC dan Pemasaran Sosial	IMC and Social Marketing	3(2-1)	
PILIHAN (*)				
MKO82007	Studi Media 4.0*	Media 4.0 Studies	3(2-1)	
MKO82008	Budaya Populer	Popular Culture in	3(2-1)	
MKO82010	Jurnalisme,	New, Media, Power and	3(2-1)	
MKO82013	Perencanaan dan Strategi Public	Public Relations Strategy and Planning	3(2-1)	
MKO82014	Penulisan Public Relations*	Public Relations Writing	3(2-1)	
MKO82017	Manajemen	Communication Issue	3(2-1)	
			<b>TOTAL 15 SKS</b>	

#### Mata kuliah semester 3 dan 4

KODE MK	MATA KULIAH		SKS	Dosen Pengampu
	Proposal Tesis dan Seminar Hasil	Thesis Proposal and Result Seminar	0	.....
UBU80002	Tesis	Thesis	10	.....
			<b>TOTAL 10 SKS</b>	